SCHEDULE E)	PAGE 1 OF 11 FOR SE OF FORM 24/48
NAME OF COMMITTE (In Full) Ending Spending Action Fund	FEC IDENTIFICATION NUMBER ▼
	C C00489856
Check If 24-hour report 48-hour report New report Amends report	filed on M M M / D D / Y Y Y Y Y
Full Name (Last, First, Middle Initial) of Payee American Media & Advocacy Group	Date
Mailing Address 815 Slaters Lane	10 31 2012
City State Zip Code	2442.06
Alexandria VA 22314	3113.86 Transaction ID : SE.4917
Purpose of Expenditure media placement/production Category/ Type	Office Sought: House State: Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure:	President ———
	Check One: Support Oppose
Lateriual real-10-Date Fel Election	Disbursement For: Primary General Other (specify)
Full Name (Last, First, Middle Initial) of Payee American Media & Advocacy Group	Date
Mailing Address 815 Slaters Lane	10312012
0.000.00.0000	Amount
City State Zip Code Alexandria VA 22314	59163.40
Purpose of Expenditure media placement/production Category/ Type	Transaction ID : SE.4918 Office Sought: House State: Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure:	President ———
Barack Obama	Check One: Support Oppose
	Disbursement For: Primary General 012 Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	62277.26
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were no with, or at the request or suggestion of, any candidate or authorized committee or agent of e party committee) any political party committee or its agent.	
Nancy H. Watkins [Electronically Filed] Date	11 01 2012
Signature	

SCHEDULE E)	PAGE 2 OF 11 FOR SE OF FORM 24/48
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼
Ending Spending Action Fund	C C00489856
Check If X 24-hour report 48-hour report New report Amends report filed on	M = M / D = D / Y = Y = Y
Full Name (Last, First, Middle Initial) of Payee	
American Media & Advocacy Group	10 31 2012
Mailing Address 815 Slaters Lane Am	nount
City State Zip Code	197500 00
Alexandria VA 22314	187500.00 nsaction ID : SE.4921
Purpose of Expenditure media placement Category/ Type Office Sc	•
Name of Federal Candidate Supported or Opposed by Expenditure:	President ———
Barack Obama Check O	One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought 7546413.08 Disburse 2012	ment For: Primary General Other (specify)
Full Name (Last, First, Middle Initial) of Payee American Media & Advocacy Group	M = M / D = D / Y = Y = Y
Mailing Address 815 Slaters Lane	10 31 2012
	nount
City State Zip Code Alexandria VA 22314 Trai	62500.00 nsaction ID : SE.4922
Purpose of Expenditure media placement Category/ Type Office Sc	
Name of Federal Candidate Supported or Opposed by Expenditure:	President ———
Mitt Romney Check O	One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought 7546413.08 Disburse 2012	ement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	250000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.	
Nancy H. Watkins [Electronically Filed] Date 11	01 2012
Signature	

SCHEDULE E)	PAGE 3 OF 11 FOR SE OF FORM 24/48
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼
Ending Spending Action Fund	C C00489856
Check If 24-hour report 48-hour report New report Amends report file	d on Mam / Dad / Yayayay
Full Name (Last, First, Middle Initial) of Payee CD, Inc.	Date
Mailing Address P. O. Box 1877	10 31 2012 Amount
City State Zip Code Alexandria VA 22313	7000.00
online advertising Type	Transaction ID : SE.4876 ce Sought: House State: AZ Senate District: President
Name of Federal Candidate Supported or Opposed by Expenditure: Richard Carmona Che	eck One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought 570822.38	bursement For: Primary General Other (specify)
Full Name (Last, First, Middle Initial) of Payee CD, Inc.	Date 10 31 7 2012
Mailing Address P. O. Box 1877	Amount
City State Zip Code Alexandria VA 22313	7000.00 Transaction ID : SE.4877
Purpose of Expenditure online advertising Category/ Type Offi	ce Sought: House State: AZ Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure: Jeff Flake Che	President Support Oppose
Calendar Year-To-Date Per Election for Office Sought 570822.38 Dis	bursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	14000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	1171171171
Under penalty of perjury I certify that the independent expenditures reported herein were not me with, or at the request or suggestion of, any candidate or authorized committee or agent of either party committee) any political party committee or its agent.	
Nancy H. Watkins [Electronically Filed] Date	11 01 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y

(SCHEDULE E)	PAGE 4 OF 11 FOR SE OF FORM 24/48	
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼	
Ending Spending Action Fund	C C00489856	
Check If X 24-hour report 48-hour report New report Amends report	t filed on	
Full Name (Last, First, Middle Initial) of Payee		
CD, Inc.	Date M M / D D / Y Y Y Y Y Y Y Y Y	
Mailing Address P. O. Box 1877	Amount	
City State Zip Code		
Alexandria VA 22313	12500.00 Transaction ID : SE.4878	
Purpose of Expenditure online advertising Category/ Type	Office Sought: House State: NE Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	President	
J. Robert Kerrey	Check One: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought 494560.32	Disbursement For: Primary General 2012 Other (specify)	
Full Name (Last, First, Middle Initial) of Payee CD, Inc.	Date	
Mailing Address P. O. Box 1877	10 31 2012	
	Amount	
City State Zip Code Alexandria VA 22313	334.88 Transaction ID : SE.4881	
Purpose of Expenditure website services Category/ Type	Office Sought: House State: Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	President ————	
Mitt Romney	Check One: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought 7388710.82	Disbursement For: Primary General Other (specify)	
(a) SUBTOTAL of Itemized Independent Expenditures	12024.00	
(a) SUBTUTAL OF RETRIZED INDEPENDENT EXPENDITURES	12834.88	
(b) SUBTOTAL of Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures		
Under penalty of perjury I certify that the independent expenditures reported herein were new with, or at the request or suggestion of, any candidate or authorized committee or agent of party committee) any political party committee or its agent.		
Nancy H. Watkins [Electronically Filed] Date	11 01 2012	
Signature		

(SCHEDULE E)	PAGE 5 OF 11 FOR SE OF FORM 24/48	
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼	
Ending Spending Action Fund	C C00489856	
Check If X 24-hour report 48-hour report New report Amends report	rt filed on	
Full Name (Last, First, Middle Initial) of Payee	_	
CD, Inc.	Date M M / D D / Y Y Y Y Y Y Y Y Y	
Mailing Address P. O. Box 1877	Amount	
City State Zip Code		
Alexandria VA 22313	1161.28 Transaction ID : SE.4882	
Purpose of Expenditure website services Category/ Type	Office Sought: House State: NE Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	President	
J. Robert Kerrey	Check One: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought 495721.60	Disbursement For: Primary General 2012 Other (specify)	
Full Name (Last, First, Middle Initial) of Payee CD, Inc.	Date	
Mailing Address P. O. Box 1877	10 31 2012	
	Amount	
City State Zip Code Alexandria VA 22313	5000.00 Transaction ID : SE.4887	
Purpose of Expenditure online advertising Category/ Type	Office Sought: House State: NE Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	President	
J. Robert Kerrey	Check One: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought 505721.60	Disbursement For: Primary General Other (specify)	
(a) SUBTOTAL of Itemized Independent Expenditures	6161.28	
(b) SUBTOTAL of Unitemized Independent Expenditures	>	
(c) TOTAL below what Formathers		
(c) TOTAL Independent Expenditures)	
Under penalty of perjury I certify that the independent expenditures reported herein were with, or at the request or suggestion of, any candidate or authorized committee or agent of party committee) any political party committee or its agent.		
with, or at the request or suggestion of, any candidate or authorized committee or agent of		

(SCHEDULE E)	PAGE 6 OF 11 FOR SE OF FORM 24/48	
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼	
Ending Spending Action Fund	C C00489856	
Check If X 24-hour report 48-hour report New report Amends report	ort filed on	
Full Name (Last, First, Middle Initial) of Payee	_	
CD, Inc.	Date 10 31 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
Mailing Address P. O. Box 1877	Amount	
City State Zip Code		
Alexandria VA 22313	5000.00 Transaction ID : SE.4888	
Purpose of Expenditure online advertising Category/ Type	Office Sought: House State: NE Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	President	
Debra S. Fischer	Check One: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought 505721.60	Disbursement For: Primary General 2012 Other (specify)	
Full Name (Last, First, Middle Initial) of Payee CD, Inc.	Date 10 31 2012	
Mailing Address P. O. Box 1877	10 31 2012 Amount	
000	Amount	
City State Zip Code Alexandria VA 22313	3700.00 Transaction ID : SE.4892	
Purpose of Expenditure email deployment Category/ Type	Office Sought: House State: Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	President ———	
Mitt Romney	Check One: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought 7388710.82	Disbursement For: Primary General 2012 Other (specify)	
(a) SUBTOTAL of Itemized Independent Expenditures	▶ 8700.00	
(b) SUBTOTAL of Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures		
Under penalty of perjury I certify that the independent expenditures reported herein were with, or at the request or suggestion of, any candidate or authorized committee or agent of party committee) any political party committee or its agent.		
Nancy H. Watkins [Electronically Filed] Date	e 11 01 2012	
Signature		

SCHEDULE E)	PAGE 7 OF 11 FOR SE OF FORM 24/48
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼
Ending Spending Action Fund	C C00489856
Check If 24-hour report 48-hour report New report Amends report filed	on M = M / D = D / Y = Y = Y
Full Name (Last, First, Middle Initial) of Payee	Data
DDC Advocacy	Date M M / D D / Y Y Y Y Y Y Y Y Y
Mailing Address 174 Waterfront Street, Suite 500	Amount
City State Zip Code	(TTO) 00
National Harbor MD 20745	47765.00 Transaction ID : SE.4867
	e Sought: House State: NE Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure:	President
	ck One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought Disb 2012	ursement For: Primary General Other (specify)
Full Name (Last, First, Middle Initial) of Payee DDC Advocacy	Date
Mailing Address 174 Waterfront Street, Suite 500	11 01 2012
	Amount
City State Zip Code National Harbor MD 20745	211094.00 Transaction ID : SE.4819
Purpose of Expenditure direct mail services Category/ Type	e Sought: House State: Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure:	President ———
	ck One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought Disb 2012	ursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	258859.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not may with, or at the request or suggestion of, any candidate or authorized committee or agent of eithe party committee) any political party committee or its agent.	
Nancy H. Watkins [Electronically Filed] Date 1	1 01 2012
Signature	

SCHEDULE E)	PAGE 8 OF 11 FOR SE OF FORM 24/48	
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼	
Ending Spending Action Fund	C C00489856	
Check If 24-hour report 48-hour report New report Amends report	filed on M = M / D = D / Y = Y = Y	
Full Name (Last, First, Middle Initial) of Payee		
DDC Advocacy	Date Date D	
Mailing Address 174 Waterfront Street, Suite 500	Amount	
City State Zip Code		
National Harbor MD 20745	36585.50 Transaction ID : SE.4820	
Purpose of Expenditure telephone calls Category/ Type	Office Sought: House State: Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	X President	
Mitt Romney	Check One: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought 7830678.08	Disbursement For: Primary General Other (specify)	
Full Name (Last, First, Middle Initial) of Payee DDC Advocacy	Date 11 01 2012	
Mailing Address 174 Waterfront Street, Suite 500	Amount	
City State Zip Code		
National Harbor MD 20745	36585.50 Transaction ID : SE.4821	
Purpose of Expenditure telephone calls Category/ Type	Office Sought: House State: Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	President ———	
Barack Obama	Check One: Support Oppose	
Calendar Year-To-Date Per Election 7830678.08	Disbursement For: Primary General Other (specify)	
(a) SUBTOTAL of Itemized Independent Expenditures	73171.00	
(b) SUBTOTAL of Unitemized Independent Expenditures	·	
(c) TOTAL Independent Expenditures		
Under penalty of perjury I certify that the independent expenditures reported herein were new in with, or at the request or suggestion of, any candidate or authorized committee or agent of party committee) any political party committee or its agent.		
Nancy H. Watkins [Electronically Filed] Date	M = M / D = D / Y = Y = Y = Y = 11 01 2012	
Signature		

Image# 12940748757 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E) PAGE 11 OF FOR SE OF FORM 24/48 NAME OF COMMITTE (In Full) FEC IDENTIFICATION NUMBER ▼ **Ending Spending Action Fund** C00489856 Check If 24-hour report New report 48-hour report Amends report filed on Full Name (Last, First, Middle Initial) of Payee Date Smart Media Group, LLC 01 2012 Mailing Address 814 King Street Amount City State Zip Code 200930.00 VA 22314 Alexandria Transaction ID: SE.4864 State: Purpose of Expenditure Office Sought: House OH Category/ media placment Type Senate District: President Name of Federal Candidate Supported or Opposed by Expenditure: Check One: Support Josh Mandel Oppose **General** Disbursement For: Primary Calendar Year-To-Date Per Election 800972.32 2012 Other (specify) for Office Sought Full Name (Last, First, Middle Initial) of Payee Date Victory Film Group, LLC 10 2012 Mailing Address 2800 Olympic Blvd., 2nd Floor Amount Zip Code City State 9693.75 Santa Monica CA 90404 Transaction ID: SE.4905 State: Office Sought: House Purpose of Expenditure Category/ web videos Type Senate District: President Name of Federal Candidate Supported or Opposed by Expenditure: X Oppose Check One: Support Barack Obama

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.	

7421635.82

Calendar Year-To-Date Per Election

for Office Sought

(a) SUBTOTAL of Itemized Independent Expenditures.....

(c) TOTAL Independent Expenditures.....

(b) SUBTOTAL of Unitemized Independent Expenditures

Nancy H. Watkins

[Electronically Filed] Date 11 01 2012

Signature

Primary

General

210623.75

Disbursement For:

Other (specify)

2012

SCHEDULE E)	PAGE 10 OF 11 FOR SE OF FORM 24/48
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼
Ending Spending Action Fund	C C00489856
Check If X 24-hour report 48-hour report New report Amends report	filed on M M / D D / Y Y Y Y Y
Full Name (Last, First, Middle Initial) of Payee	_
Victory Film Group, LLC	Date 10 31 2012
Mailing Address 2800 Olympic Blvd., 2nd Floor	Amount
City State Zip Code	
Santa Monica CA 90404	3231.25 Transaction ID : SE.4906
Purpose of Expenditure web videos Category/ Type	Office Sought: House State: Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure:	X President
Mitt Romney	Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought 7421635.82	Disbursement For: Primary General 2012 Other (specify)
Full Name (Last, First, Middle Initial) of Payee Victory Film Group, LLC	Date 10 31 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 2800 Olympic Blvd., 2nd Floor	Amount
City State Zip Code	
Santa Monica CA 90404	5000.00 Transaction ID : SE.4907
Purpose of Expenditure media production Category/ Type	Office Sought: House State: Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure:	President ————
Mitt Romney	Check One: Support Oppose
Calendar Year-To-Date Per Election 7421635.82	Disbursement For: Primary General 2012 Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	8231.25
	7 7
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	>
Under penalty of perjury I certify that the independent expenditures reported herein were n with, or at the request or suggestion of, any candidate or authorized committee or agent of party committee) any political party committee or its agent.	
Nancy H. Watkins [Electronically Filed] Date	M = M / D = D / Y = Y = Y = Y = Y = 11
Signature	

SCHEDULE E)	PAGE 11 OF 11 FOR SE OF FORM 24/48
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼
Ending Spending Action Fund	C C00489856
	C C00469636
Check If Z 24-hour report 48-hour report New report Amends report	filed on M = M / D = D / Y = Y = Y
Full Name (Last, First, Middle Initial) of Payee	Date
Victory Film Group, LLC	M M / D D / Y Y Y Y
Mailing Address 2800 Olympic Blyd, 2nd Floor	31 2012
Mailing Address 2800 Olympic Blvd., 2nd Floor	Amount
City State Zip Code	7.1110d.ii.
Santa Monica CA 90404	15000.00
Purpose of Expenditure	Transaction ID : SE.4908 Office Sought: House State:
media prodiction Category/ Type	Canata
	President District:
Name of Federal Candidate Supported or Opposed by Expenditure: Barack Obama	Check One: Support X Oppose
Datack Obalita	
	Disbursement For: Primary General
for Office Sought	Other (specify)
Full Name (Last, First, Middle Initial) of Payee	Date
	M M / D D / Y Y Y Y
Mailing Address	
Mailing Address	Amount
City. Chate 7in Code	Amount
City State Zip Code	
Demonstration of Emparathers	Office Sought: House State:
Purpose of Expenditure Category/ Type	Canata
	President District:
Name of Federal Candidate Supported or Opposed by Expenditure:	Check One: Support Oppose
	Griddik Grid.
Calendar Year-To-Date Per Election	Disbursement For: Primary General
for Office Sought	Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	15000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	>
(c) TOTAL Independent Expenditures	919858.42
Under penalty of perjury I certify that the independent expenditures reported herein were no with, or at the request or suggestion of, any candidate or authorized committee or agent of e party committee) any political party committee or its agent.	
Nancy H. Watkins	
[Electronically Filed] Date	11 01 2012
Signature	